

3 Keys to Quick-Serve Drive-Through Design



Quick-serve design is complex. A multi-site growth program that includes drive-throughs can be a challenge for even the most seasoned project manager.

Including these three steps in your process can save you from some unpleasant surprises.



1. DO YOUR DUE DILIGENCE.

Doing thorough due diligence can save time and money. Understanding jurisdictional requirements, site constraints, and realistic time frames will help you determine the viability of a location.



2. MAKE THE MOST OF THE SITE SPACE.

Space, organization, and flow are all important factors that go into a site plan with a drive-through. You are creating a new traffic pattern and it has to flow and work with the surrounding environment.

3. CONFIGURE THE SITE TO MEET YOUR GOALS.

Your location and your goals need to align. Determine what type of drive-through or drive-up system works best with your existing lot configuration and goals.



Check out the full article for the complete list of items for each step in the process.

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